



P R E S S R E L E A S E

Paris, April 9th, 2017



Afrikisol Industrie

received the
International Star for Leadership in Quality Award
in the Gold Category

It is an honor to recognize Afrikisol Industrie of Tunisia for its Commitment to Quality, Leadership, Technology and Innovation in the continuous search for Excellence. The BID Quality Award, presented at the Espace Étoile Convention Hall of the Palais des Congrès Paris, by Mr. José E. Prieto, President of BID and received by Mrs. Wafa Dhifi, General Director symbolizes international recognition of leadership in Quality of Afrikisol Industrie, for following the path to continuous quality improvement.

BID, Paris

The 2017 International Quality Convention and Awards were presented by BID and BID Group One April 8th and 9th at the Espace Étoile Convention Hall Paris.

This event is part of the BID Quality and Leadership Recognition Program, a joint effort between BID, BID Group One, the Technical University of Madrid and Imarpress, aimed at providing companies and organizations with a very specific set of marketing and technical tools at a managerial level, to assist them in their efforts to reduce waste, boost productivity and increase profitability. The award ceremony hosted companies and organizations from 5 continents of the world, selected for their achievements in Quality and Excellence, and was presided over by Jose E. Prieto, President and CEO, along with outstanding personalities from the business world and diplomatic corps. The main media sponsor of the International Star for Leadership in Quality Convention was Imarpress media group which covered the Awards Ceremony, featuring those successful companies and organizations awarded. In this way, the quality symbol and BID's QC100 Model is present in 179 countries around the world, creating a firm

ground for the implementation of integral quality processes through the technology and procedures of this model of Total Quality Management.

According to Jose E. Prieto, President and CEO, "The award recipients are icons of commitment to leadership, technology and innovation, making them models for others in their sectors."

From Europe, the Americas, Africa, Asia, Oceania and the Middle East, companies and organizations received the International Star for Leadership in Quality in recognition of their achievements and commitment to quality, thereby joining the historic group of prestigious BID Winners.

International Metro Association - Russia

Headquartered in Moscow, this association is the prime cooperation and learning body for metro and light rail networks and systems in the CIS area. Becoming a guild of sorts for the entire global subway community, the organization holds up to 12 meetings per year, to discuss improvements in technology, protocol and training for metro, subway and light-rail systems. Basing their work on a practical approach methodology, the Metro Association provides on site technical visits for metro communities and organizations from all over the world, to learn about new implementations and technologies directly on the metro systems they are currently using.

LLC Royal House Group - Ukraine

Capable of producing a complete house at a factory, to be later assembled in situ, this innovative company has achieved excellence by reducing waste, increasing productivity, reducing operating costs and time frames and, overall, becoming far more efficient than other traditional construction companies. The technology inside Royal House pre-constructed products, allows it to produce 140,000 sq. m. of housing per year, at a very high quality level, not only in the structural quality of the construction, but also in the internal finishings of each house.

JHART International - USA

Focused on consulting and legal advisory for companies entering the U.S. market and doing business abroad, this American firm has a solid commitment to excellence and continuous improvement, with the support of providing international training for students and entrepreneurs, as well as the organization of coaching activities to supply meaningful knowledge and deep insight about the United States customs regulations and import/export taxes.

BİRLEŞİM MÜHENDİSLİK Isıtma Soğutma Havalandırma San. ve Tic. A.Ş. - Turkey

Established in 2002, it quickly became an international reference for heating and cooling systems. By providing Heating - Cooling - Ventilation solutions for hospitals, hotels, shopping centers, industrial facilities, mixed-use developments and residences the company has been able to tackle all of the specific needs in this field with custom-made highly-efficient solutions, ranging from heat transfer to ventilation pipes and heating systems. One of the prime reasons behind the company's great prestige as specialized providers, is its strict compliance with all legal regulations as well as all international quality standards. Having become the leading company in its niche, it is an international reference on quality.

Botswana Tourism Organisation - (Race for Rhinos)

Botswana Tourism Organisation has dedicated monumental support in recent years to promote a sustainable tourism industry in Botswana. This enormous effort has created "Race for Rhinos", a remarkable campaign which consists of an Air Race over rhino territory, meant to help protect the endangered rhinos from the Serowe and the Khama Rhino Sanctuary, as well as the those of Debswana's Orapa Game Park. This noble cause proves how industry and governments can join forces to tackle environmental and eco-related issues with profitable, creative, sustainable solutions.

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***BID Quality and Leadership:
31 years of solid commitment***

Business Initiative Directions has spent more than 31 years educating, promoting and recognizing Quality Culture and efficient managerial practices. As the world's leading private authority on Quality, BID has had the opportunity to work with companies such as Turner Construction (project manager for the Burj Khalifa, the tallest building in the world in Dubai, for reaching the mark of 829,9 meters) KEPCO (one of the largest energy providers in Asia and currently catering to 92% of all energy requirements in Korea) Walmart (a 215,7 billion dollar company that has held the number one position for 4 consecutive years on the Fortune 500 of the most prestigious companies in the world) Indian Oil Corporation (India's national petroleum company) Kaspersky Lab (one of the internet titans in anti-piracy and anti-virus software) Reliance Infrastructure (one of India's top infrastructure and power supply companies) and King Fahd Industrial Ports of Saudi Arabia, among other powerful companies and organizations.

This international network of successful companies has become BID's best calling card, evidence that the Quality and Leadership Recognition Program is a strong marketing and technical tool that allows companies and organizations to consolidate their positions as leaders of their fields and regions. Attending BID International Quality Conventions, provides access to networking activities, Imarpress Media Group support for the production of corporate and promotional material and the participation on a Quality Seminar, organized between BID Group One and the Technical University of Madrid (Universidad Politécnica de Madrid).

***UPM and BID Group One:
An alliance for success***

The Technical University of Madrid (Universidad Politécnica de Madrid) and BID Group One, have created the Aula Universidad Empresa program (Partnership between University and Industry) to promote education and recognition of Quality Culture at a managerial level. This program provides companies and organizations from all over the world, with privileged access to a series of seminars, that explain and discuss technical and marketing ideas for companies based on Quality Culture practices.

These seminars provide a strong theoretical backbone aimed at delivering managerial tools for any organization to achieve excellence. The BID Group One and UPM alliance is consolidated each year under the auspices of BID International Quality Conventions.

GENEVA,
NEW YORK, LONDON,
PARIS & FRANKFURT

